



1685 Art School Road
Chester Springs, PA 19425
July 22, 2024

Greetings from Historic Yellow Springs!

I'm excited to present sponsorship opportunities for the 3rd Annual Yellow Springs Village Open House and Fall Festival. Last year's event drew over 1,000 attendees and had participation from over 16 community partners. This celebration began with the 300th anniversary of the Village of Yellow Springs in 2022, and in 2024, it coincides with the landmark 50th anniversary of Historic Yellow Springs, Inc. As we reach new heights and invite new partners, we want to ensure you have the opportunity to provide key support and be part of this special occasion.

The community is taking notice of the impact of this seasonal celebration because we have new planning partners stepping to the table. West Pikeland's own Environmental Advisory Council and Parks and Recreation Committee are bringing new energy, volunteers, and ideas to the conversation ensuring that this year's event will be truly memorable.

The Yellow Springs Village Open House and Fall Festival offers an abundance of activities that captivate attendees of all ages. The day is filled with live music, a spooky history haunted house, engaging tours with behind-the-scenes insights about the village, a pumpkin race, artist demonstrations, and pumpkin painting, among other highlights. Additionally, we proudly partner with other local nonprofit organizations, fostering collaboration and friendly competition through a thrilling pumpkin carving contest!

To ensure this celebration of community pride and local heritage remains free and accessible to all, we are seeking your support. The music, events, and promotions are possible only because of sponsors like you. As a sponsor, you will receive prominent recognition and exposure, demonstrating your commitment to the community and its vibrant cultural heritage. Thank you for being a vital part of this signature community celebration.

Sincerely,

Tim Compton
Executive Director



In 2024, we invite you to choose from six levels of support, each offering unique benefits:

Historic Yellow Springs 50th Founder Sponsor	\$5,000
Yellow Springs Great Pumpkin Classic Sponsor	\$3,000
Haunted History Sponsor	\$1,000
Friend of the Village Sponsor	\$500
Community Pumpkin Sponsor	\$300
Fall Fun Sponsor	\$100

**HYS 50 Year
 Founder's Circle
 Sponsor \$5,000** (Limit 1)



- Five commemorative handmade branded limited edition Yellow Springs sipper cups.
- Name/logo on all event advertisements and promotions.
- Name/Logo recognition on event sponsor banner displayed leading up to and during the event.
- Opportunity to display promotional materials during the event.
- Opportunity for a promotional table during the event.
- Logo and link to company website on HYS website.
- Recognition in HYS e-news and press releases.
- Recognition on HYS social media pages with 6,000+ followers.

Yellow Springs Great Pumpkin Classic Sponsor \$3,000



- Two commemorative handmade branded limited edition Yellow Springs sipper cups.
- Name/logo on banner hung over the finish line for the inaugural pumpkin racetrack.
- Name/Logo recognition on event sponsor banner displayed during the event.
- Opportunity to display promotional materials during the event.
- Opportunity for a promotional table during the event.
- Logo and link to company website on HYS website.
- Recognition in HYS e-news and press releases.
- Recognition on HYS social media pages with 6,000+ followers.

Haunted History Sponsor \$1,000



- Opportunity for a promotional table/display during the event.
- One commemorative handmade branded limited edition Yellow Springs sipper cups.
- Recognition on event sponsor banner on display during event.
- Recognition and thanks in e-news.
- Logo and link to company website on HYS website.
- Recognition on HYS social media pages with 6,000+ followers.

Friend of the Village Sponsor \$500

- Opportunity for a promotional table during the event.
- Recognition on event sponsor banner on display during event.
- Recognition in HYS e-newsletter.
- Logo and link to company website on HYS website.
- Recognition on HYS social media pages with 6,000+ followers.



Community Pumpkin Sponsor \$300

- One commemorative branded limited-edition print.
- Recognition on event sponsor banner on display during event.
- Recognition and thanks in e-news and on HYS website.
- Recognition on HYS social media pages with 6,000+ followers.



Fall Fun Sponsor \$100

- Recognition and thanks in e-news and on HYS website.
- Recognition on HYS social media pages with 6,000+ followers.



In Kind Sponsor

- Please contact Jess Presley at (610) 827-7414 ext. 20.
- In kind support recognition is commensurate with the estimated value of the donation.



Yellow Springs Village Open House & Fall Festival Sponsorship Form

Deadline for sponsorship is Friday, September 20, 2024

FIRST NAME	LAST NAME	ORGANIZATION/BUSINESS NAME	
MAILING ADDRESS	CITY	STATE	ZIP CODE
EMAIL ADDRESS	PHONE NUMBER		

Please check your level of sponsorship:

- ☐ **\$5,000** - Historic Yellow Springs 50th Founder Sponsor (Limit 1)
- ☐ **\$3,000** - Yellow Springs Great Pumpkin Classic Sponsor
- ☐ **\$1,000** - Haunted History Sponsor
- ☐ **\$500** - Friend of the Village Sponsor
- ☐ **\$300** - Community Pumpkin Sponsor
- ☐ **\$100** - Fall Fun Sponsor

Sponsorship payments can be made via check payable to:

Historic Yellow Springs, Inc.
Attn. Jess Presley
1685 Art School Road
Chester Springs, PA 19425



**Scan the QR code to submit sponsor form and payment online
or visit our website: yellowsprings.org**

Please email Jess Presley, jpresley@yellowsprings.org with any questions.

The official registration and financial information of Historic Yellow Springs, Inc. may be obtained from the Pennsylvania Department of State by calling toll free, within Pennsylvania, 1 (800) 732-0999. Registration does not imply endorsement. EIN # 23-1920704.

SAVE THE DATES!

HYS MEMBERS' SHOW
SEPTEMBER 14 - 22

YELLOW SPRINGS VILLAGE OPEN HOUSE & FALL FESTIVAL
OCTOBER 20

HYS FINE ARTS & CRAFT SHOW
NOVEMBER 9 - 10

VETERAN'S ART DAY AT HYS
NOVEMBER 16

YELLOW SPRINGS CERAMICS NATIONAL
DECEMBER 7 - 15

YELLOW SPRINGS VILLAGE HOLIDAY STROLL
DECEMBER 13

YELLOWSPRINGS.ORG

