



48th Annual Yellow Springs Art Show

Sponsorship Opportunities



GRAND SPONSOR \$13,000 – *One sold!* *(Limit 2)*

- Recognition on 2 regional billboards on Rt. 30 and the PA Turnpike
- Name/logo included on press releases, e-newsletter, print ads and targeted mailings to 25,000 households
- Private Art Show viewing for up to 35 people. This is your chance to offer clients and friends a unique experience! Collectible Yellow Springs Art Show Catalogs and Yellow Springs Art Show posters signed by the featured artist and swag bag for all guests. No food or drink will be permitted inside the building, and all safety guidelines must be followed.
- Full page color ad on front inside cover of Art Show catalog (1st Grand Sponsor), outside back cover (2nd Grand Sponsor) of the Art Show Catalog
- Either a full page or two half page advertisements within the catalog
- Sponsor banner displayed outside the Art Show entrance for entire show
- Opportunity to display promotional materials in lobby through the duration of the show.
- A prime location for a tent/table during the Art Around the Village Day on May 2, 2021, along with company name and logo on map for attendees
- Various Outdoor Display opportunities during Art Around the Village Day
- Lobby signage recognition
- Logo and link to company website on HYS website, HYS Facebook event page (3,236 followers), dedicated tweets from HYS, and mention on HYS Instagram

ART AROUND THE VILLAGE SPONSOR \$5,000

(Limit 2)

This day-long community event will take place on May 2nd, 2021, rain or shine. Along with the Yellow Springs Art Show, we will have live music, artist demos, and picnic lunches available.

- Company name and Logo on map handed out to all attending “Art Around the Village” Day on May 2, 2021
- Recognition in press releases, e-newsletter, print ads and mailings to 25,000 households as the sponsor of “Art Around The Village.”
- Full and half page ad inside of Art Show catalog
- Listing in catalog and on lobby signage
- Logo and link to company website on YSAS website, HYS Facebook page, dedicated Tweets from HYS, mention on HYS Instagram
- Sponsor banner displayed outside the Art Show entrance the week of event
- Opportunity to display promotional materials in lobby through the duration of the show and have a prime location for a tent and a representative present during the Art Around the Village Day on May 2, 2021
- Private Art Show viewing for up to 25 people. This is your chance to offer clients and friends a unique experience! Collectible Yellow Springs Art Show Catalogs and Yellow Springs Art Show posters signed by the featured artist and swag bag for all guests. No food or drink will be permitted inside the building, and all safety guidelines must be followed.

WALK IN THE GALLERIES SPONSOR \$3,000

- Private Art Show viewing for up to 25 people. This is your chance to offer clients and friends a unique experience! Collectible Yellow Springs Art Show Catalogs and Yellow Springs Art Show posters signed by the featured artist and swag bag for all guests. No food or drink will be permitted inside the building, and all safety guidelines must be followed.
- Logo and link to company website on YSAS website, HYS Facebook page, dedicated Tweets from HYS, mention on HYS Instagram
- Listing in catalog and on lobby signage
- Full Page ad in the Art Show Catalog

SHORTY YEAWORTH SPONSOR \$1,000

Irvin Shortess “Shorty” Yeaworth, Jr., a young film director-producer, purchased the village of Yellow Springs in 1952 and set up Good News Productions film company credited with producing over 400 films including *The Blob*.

- Picnic Lunch for 2 with a bottle of wine on Sunday, May 2nd, 2021 on “Art Around the Village” Day
- 2 catalogs and 2 Art Show posters signed by the featured artist
- Recognition in press releases, e-newsletter, and on social media
- Full page ad in the Art Show catalog
- Listing in the catalog and on lobby signage
- Logo and link on website

DANIEL GARBER SPONSOR \$500

Daniel Garber, the great American Impressionist painter, was a student and later taught at the Pennsylvania Academy of the Fine Arts and at the Country School in the village of Yellow Springs between 1919 to 1949.

- Picnic Lunch for 2 with a bottle of wine on Sunday, May 2nd, 2021 on Art Around the Village Day
- 2 catalogs and 2 Art Show posters signed by the featured artist
- Half page ad in the Art Show catalog
- Listing in the catalog and on lobby signage
- Logo and link on website

JENNY LIND SPONSOR \$300

Jenny Lind, the Swedish Nightingale and most highly regarded soprano of the 19th century, visited the Yellow Springs Spa in the 1850s and performed here. The Jenny Lind House and Jenny Lind Springhouse honor this visit.

- Picnic Lunch for 2 with a bottle of wine on Sunday, May 2nd, 2021 at HYS on Art Around the Village Day
- 2 catalogs and 2 Art Show posters signed by the featured artist
- Quarter page ad in the Art Show catalog
- Listing in the catalog and on lobby signage
- Logo and link on website

ADVERTISER \$75

Business card size ad in Art Show catalog

IN KIND SPONSOR

Please contact the HYS office at 610-827-7414 ext. 10